

SHAREHOLDER COMMUNICATIONS POLICY

FOUNDERS FIRST LTD ("Company")

1 Purpose

The Company is committed to regularly communicating with shareholders in a timely, accessible and clear manner with respect to both procedural matters and major issues affecting the Company. To achieve this, the Company communicates with shareholders through a range of forums and publications.

The reference to "**shareholder**" in this Policy includes holders of shares, options and other securities of the Company.

2 Electronic and Written communications

The Company aims to ensure that its Annual Report provides shareholders with a good understanding of the Company's activities, performance and position for the previous financial year.

Shareholders can elect to receive an electronic copy or a hard copy of the Annual Report. The Company encourages shareholders to support its commitment to the environment by electing to receive the Annual Report and other communications electronically by registering their email address with the Company's share registry.

As set out in its Continuous Disclosure Policy, the Company is committed to complying with, and taking a proactive approach to, its continuous disclosure obligations. This extends to promptly providing all applicable securities regulators (including the ASX), with all necessary information and communications for publication on the ASX website.

The Company aims to provide shareholders with comprehensive and timely access to Company documents and releases through its website. The Company's website will include:

- (a) copies of the Company's Constitution, Board and committee charters and key corporate governance policies;
- (b) a statement of the Company's values;
- (c) copies of all material information lodged with the ASX and any other applicable securities regulators and securities exchanges;
- (d) copies of all announcements, briefings and speeches made to the market, analysts or the media;
- (e) the full text of notices of shareholder meetings and explanatory material;
- (f) copies of any documents tabled or otherwise made available at meetings of shareholders and, if kept, a recording or transcript of the meetings;
- (g) the names, photographs and brief biographical information for each of the Company's directors and senior executives;
- (h) webcasts (as and when available);
- (i) presentations or recording or transcripts of the presentation (as and when available) provided to financial analysts and copies of any materials distributed at investor or analyst presentations; and
- (j) advanced notice of all open briefings to institutional investors and analysts, including presentation materials.

Other information and updates may be provided to shareholders via periodic mail-outs. In addition, the Company allows shareholders to elect to receive email communications where appropriate.

3 Shareholder Participation

The Company encourages shareholders to submit questions or requests for information directly to the Company via the Company's website.

The Company's board of directors encourages all shareholders to attend and participate in the Company's annual meeting of shareholders.

The Company's external auditor will attend the Company's annual meeting and will be available to answer questions from shareholders about the conduct of the audit and preparation of the auditor's report.

Whenever possible and appropriate, the Company will fulfil the "one security one vote" principle by ensuring that all substantive resolutions at a meeting of shareholders are decided by a poll rather than by a show of hands.

4 Share Registry and Contact Details

Shareholders who wish to update personal or contact information, elect to receive communications electronically, or wish to ask a question related to their shareholding in the Company should contact their broker or the Company's share registry, Computershare.